



NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact:

Steve Kelly
585-214-2455 x121
skelly@lumetrics.com

Lumetrics, Inc. launches new web store for its Thickness and Wavefront Measurement Equipment

August 15, 2016, Rochester, NY: Lumetrics, Inc., the leading manufacturer of non-contact thickness measurement and Wavefront measurement systems, is proud to announce the launch of its highly anticipated web store. This will allow customers to easily order probes, fixtures, software, and other accessories. At this time, shipments are limited to all U.S. States and territories. Lumetrics plans on adding international ordering to the web store in the future.

Web store Link: <http://www.lumetrics.com/store>

Lumetrics' web store offers a complete line of accessories for their OptiGauge thickness measurement systems and Wavefront measurement systems; the ClearWave, CrystalWave, and CLAS-2D. Customers will also have access to special "on-line exclusive" items from time to time.

"We are excited to launch online shopping in the U.S.," says Steve Kelly, Vice President of Sales Marketing for Lumetrics. "For those customers who are able to pay via credit card, the web store provides a more efficient alternative to the traditional purchase order process."

"Our customers will be able to place their orders on-line and complete transactions in just a few minutes. The web store provides the gold-standard of customer service by allowing Lumetrics' products to be ordered twenty-four hours a day, seven days a week."

To kick off this launch Lumetrics is offering a 10% discount on orders placed on the web store through September 15th.

About Lumetrics

Lumetrics is the leading metrology equipment manufacturer with total solution engineering expertise dedicated to the medical device, ophthalmic, glass, and film industries. Lumetrics engineers are experts in designing custom metrology fixtures and data analysis packages for online or at-line thickness measurement applications. Lumetrics is known worldwide for its proven metrology expertise including its non-contact measurement system – the OptiGauge. Lumetrics also provides wavefront



analysis of intraocular lenses, contact lenses, and laser beams in various industry, government, and independent research labs.

Lumetrics' systems are deployed in many diverse manufacturing environments including quality assurance departments, R&D laboratories, and production floors. The real-time measurements provided with Lumetrics' metrology systems help customers improve yield, reduce costs, improve product quality, and meet regulatory compliance requirements. From medical balloons and catheters to contact lenses, adhesives, or food packaging, Lumetrics works with industry partners and customers to design, fabricate, and test gauging fixtures and data analysis packages for a wide range of applications.

Please [e-mail Lumetrics](#), visit the [Lumetrics web store](#), or call [585-214-2455](#) x121 for more information.

###